

## Using the Alibris logo

Web-safe versions of the Alibris logo are available through the Alibris Web site at [http://www.alibris.com/about/alibris\\_logos.cfm](http://www.alibris.com/about/alibris_logos.cfm) for use by members of the Alibris Associates Program, and for pre-approved use by Alibris business partners. Any other uses of the are by permission only. Permissions may be requested in writing at [logos@alibris.com](mailto:logos@alibris.com).

### General logo guidelines

To ensure that the Alibris logo is always clear and legible, we ask that it never appear smaller than 3/4" wide. We ask that the color blocks that comprise the Alibris logo are displayed inside of a white background, and that the space between the color blocks at each edge of the logo and the edge of the white background equal, at minimum, the height of the letter "s" in Alibris.

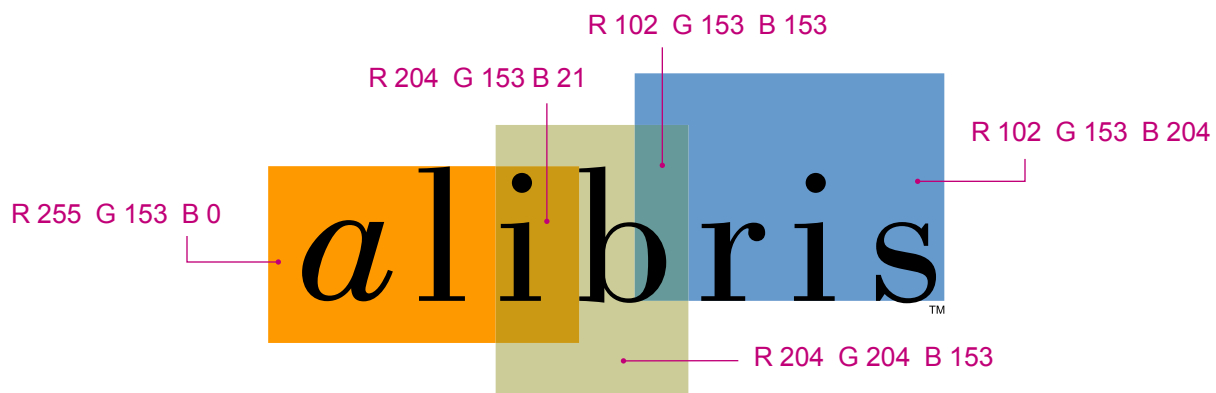


Some exceptions are made for Web applications, particularly banner ads, in order to maximize logo size and impact.

Whenever the Alibris logo is used, it should appear with a trademark symbol. Alibris™ (see logo below)

### Logo palette

The web-safe color specifications of our logo are as follows:



We will be happy to provide print color specifications upon approval of logo use. Approval may be requested by writing to [logos@alibris.com](mailto:logos@alibris.com).